**FOR IMMEDIATE RELEASE**

**Chances Convention Centre to Join Crest Hotel Ownership Group**

**Prince Rupert, BC, March 3, 2025** — Gitxaała Enterprises Corporation (GECO), the owners of the iconic Crest Hotel, are thrilled to announce the acquisition of Chances Convention Centre, effective February 23rd, 2025.

The combination of the Crest Hotel’s high-quality accommodations and dining offerings alongside Chances Convention Centre will create a singular hospitality destination for the benefit of all Northern British Columbia.

"By uniting the Chances Convention Centre and the Crest Hotel, we are creating a world-class hospitality destination on BC’s Pacific Coast" said Michael Uehara, CEO of GECO, “this is more than an acquisition – it’s an investment in building Prince Rupert’s future as a hub for tourism and events”.

The collective offerings of the 107-room Crest Hotel, award-winning Waterfront Restaurant, Charley’s Lounge, and the 6,000 square foot Chances Convention Centre will enhance Prince Rupert’s tourism and business visitor experience by attracting conferences, weddings, and other major special events.

While the immediate short-term focus is ensuring a smooth transition, long-term master planning is being undertaken to create a seamless guest experience. Locals and visitors should not expect any major changes to the existing operations as both properties will continue to operate under existing management.

**About Chances Prince Rupert**

Opened in 2008, Chances Prince Rupert is a 6,000-square-foot community convention and gaming center that provides a welcoming space for entertainment, dining, and local gatherings. Dedicated to responsible gaming, we support **GameSense** to ensure a safe and enjoyable experience for all.

Media Contact:

Mary Denton

Director of Communications

Gitxaała Enterprises

Email: Mary.denton@gitxaalaenterprises.com

Phone: 778-884-7008