**FOR IMMEDIATE RELEASE: August 22, 2024**

**Gitxaała Enterprises Welcomes Blair Mirau as Director of Business Development**

Prince Rupert, BC, August 19, 2024 — Gitxaała Enterprises, the business entity of Gitxaała Nation, is thrilled to announce the newest addition to our team. Blair Mirau will officially join us as the Director of Business Development on September 23, 2024.

"We are thrilled to welcome Blair Mirau to Gitxaała Enterprises. His extensive experience and proven leadership in economic development and community growth make him a valuable addition to our team. We look forward to the innovation and success he will bring to our organization," said Michael Uehara, CEO of Gitxaała Enterprises.

**About Blair Mirau**

Born and raised in Prince Rupert, Blair Mirau has a distinguished career in public service and economic development. He served on Prince Rupert City Council from 2014 to 2022. Before his election, he played a pivotal role in establishing an economic development corporation for the Gitmaxmak'ay Nisga'a Society. Under his leadership since 2016, Nisga'a entities in Prince Rupert have grown to employ 50 people across five locations, earning the 2021 Indigenous Community-Owned Business of the Year award.

Blair's achievements include expanding the Nisga'a's mandate into tourism, acquiring the iconic waterfront landmark Bob's on the Rocks in 2021, and launching his own cruise tourism excursions company in 2022. His previous role as a grant writer for City Hall resulted in over $1 million in successful solicitations, including the award-winning Cow Bay Marina project, which won the World Proposal Championships in 2012.

Blair was recognized as one of BC Business's Top 30 Under 30 and holds a Master’s Degree in Interdisciplinary Studies from Royal Roads University, as well as a Bachelor's degree in International Development from the University of Winnipeg.

Gitxaała Enterprises is excited about the opportunities and growth that Blair Mirau will bring to our organization and the community.

Gitxaała Enterprises is the business arm of the Gitxaała Nation, dedicated to fostering economic development and creating opportunities for the community through sustainable business practices and innovative ventures. For more information on Gitxaala Enterprises please visit [www.gitxaalaenterprises.com](http://www.gitxaalaenterprises.com)

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